

NEWS RELEASE

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CHESMAR HOMES HONORED AT HOUSTON'S BEST GALA

(HOUSTON, TX) - The 2011 Houston's Best Awards Gala was held Saturday, September 24 at the Hotel Intercontinental. The annual gala, presented by the Greater Houston Builder's Association Sales and Marketing Council, recognizes the people, products, and promotions of area builders and developers. Entrants are judged by a panel of industry professionals from other cities. Locally based builder, Chesmar Homes was the recipient of two of the coveted awards.

In the category of Product Design \$150,000 to \$200,000, Chesmar Homes' Lantana home plan was awarded Houston's Best. The winning home is showcased in the Estates at Willow Creek located in Tomball. The Lantana is one of a series of home plans specifically designed to fit the community's wide and shallow home sites. Cheswood Manor Townhomes located in The Woodlands received the award for Townhome Product Design of the Year. Construction of the fifty-two unit townhome community started construction early in 2011, found great popularity, and sold out within five months.

"It's gratifying to be recognized," states director of design, Jana Blackburn. "Both the Lantana and the townhome plans are designed to maximize space. Measuring under 2,000 square feet, the openness of common areas and high ceilings work to create a spacious feeling." Ms. Blackburn is known for including spaces and design details in her home plans that enhance function and style.

Recently named to the Builder 100 ranking, 2011 is proving to be a banner year for the six-year old Houston owned Chesmar Homes. The company will also celebrate its 2000th closed home before the end of the year. Chesmar's sales stats have proved it can hold its own competing with nationally known builders in such top tier communities as The Woodlands, Cinco Ranch, Telfair, and Eagle Springs. "While new home sales are conservative, we are experiencing steady growth," says Donna Newcomb, Chesmar's marketing director. "Location, quality, and value top the list of considerations in purchasing a new home, but how a home lives and performs after move-in is critical to creating happy homeowners. Jana's designer perspective enables her to create home spaces for Chesmar that function on a higher level for our buyers. It is a great compliment that to be judged Houston's Best on that criteria."

Chesmar Homes also builds in the premier communities of Westheimer Lakes, The Reserve at Brazos Town Center, Northcrest Village, Wimbledon Falls, Sterling Lakes, Senterra Lakes, as well as League City's Bay View and Baytown's Hunters Creek. Model show homes and available homes are open for viewing at these locations. For more information new home shoppers are invited to visit a Chesmar sales center or www.chesmar.com.